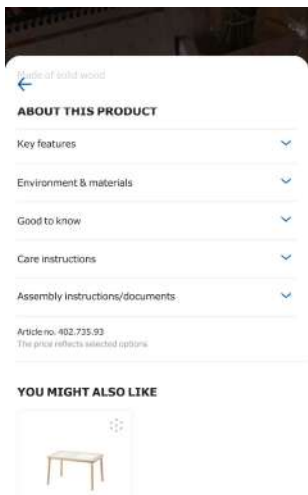


## Filter Pages:

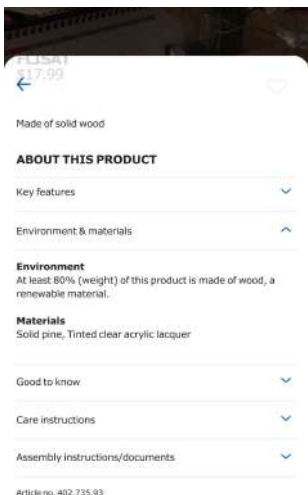
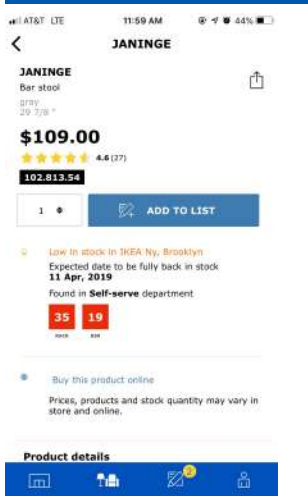
I like how it automatically pops up the categories and products to help searching better. Ikea shows the search engine in a clean and simple way. Some of search results are showing icon images of products which help to easily visualize how the products would be.



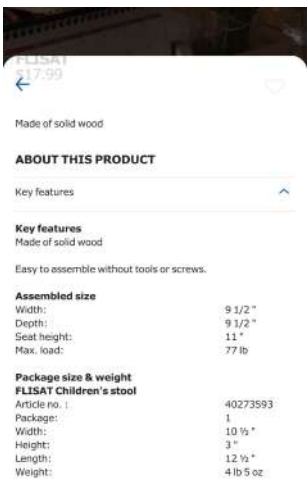
Try in your place



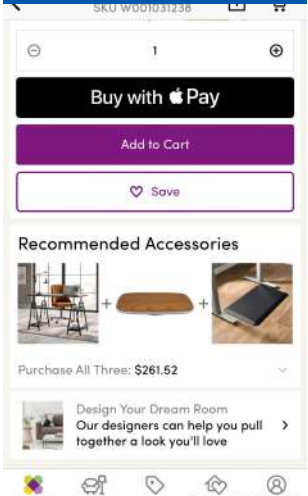
Try in your place



Try in your place

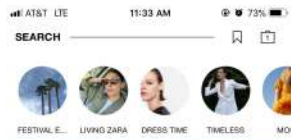


Try in your place



## Product pages:

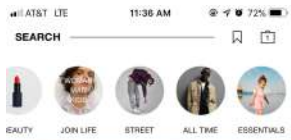
Each product detail page has various of product images, prices, add to personalized page, AR mode access, features, and product recommendation.



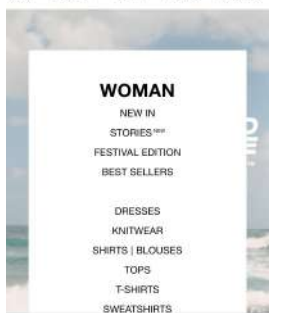
CORNER SHOPS COLLECTION MY ACCOUNT



CORNER SHOPS COLLECTION MY ACCOUNT



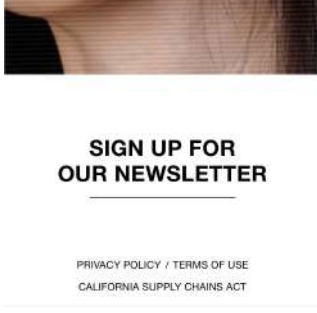
CORNER SHOPS COLLECTION MY ACCOUNT



CORNER SHOPS COLLECTION MY ACCOUNT



CORNER SHOPS COLLECTION MY ACCOUNT

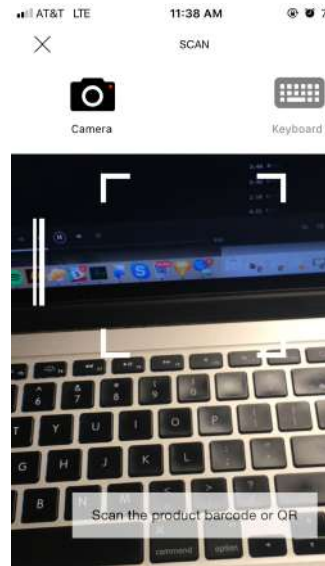
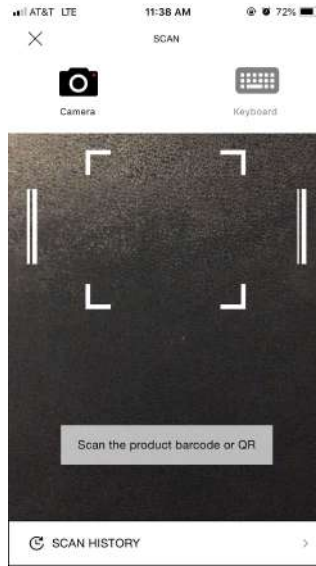
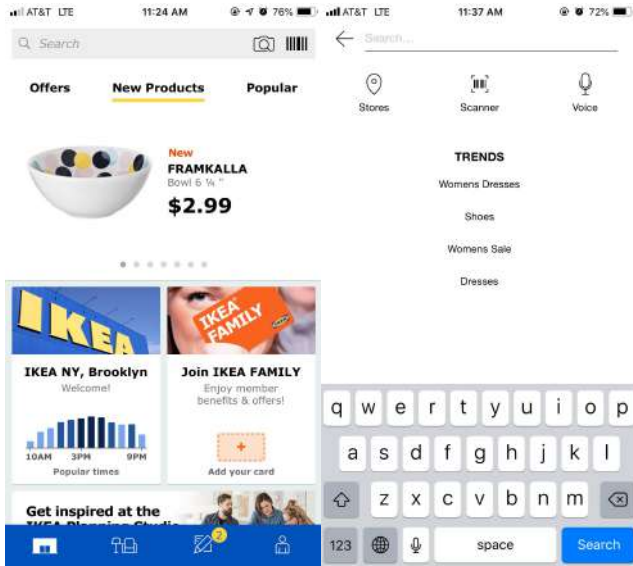


CORNER SHOPS COLLECTION MY ACCOUNT

## Contents/ Catalog Structures:

Main homescreen has each category content to enter direct page with theme photographs. There is also a direct button to browse all catalog from the home screen with filter options. Each product page has a functionality to view in AR mode.

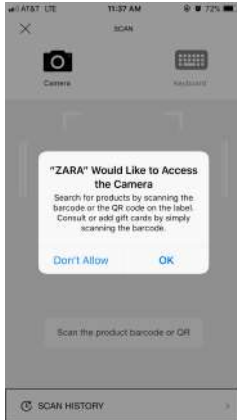
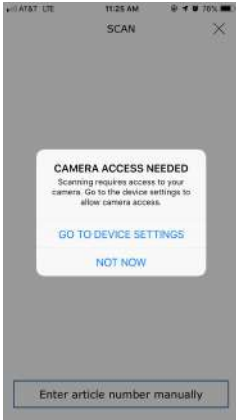
I also like small circle categories underneath search engine. This might be good for the store indications.

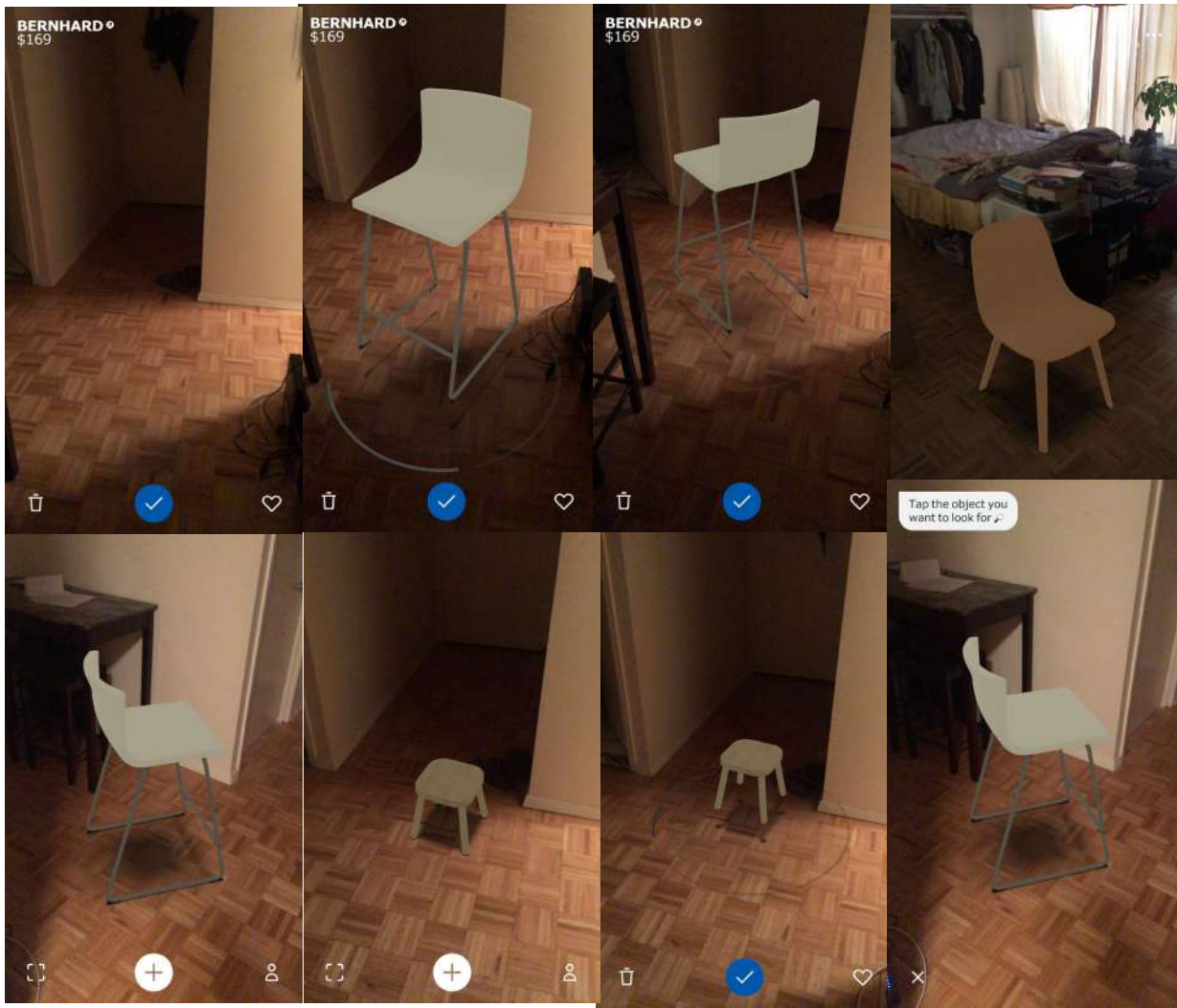


## Search Navigation Bar:

The main search engine will be located on the top of the home screen with filter options such as by categories, stores, and by barcodes.

Barcode/picture search requires a camera access permission.





## AR Product Mode:

I like how Ikea place uses in their screens. It's very simple and clean CTA for AR mode. The direct access to the product pages with profile and adjustment abilities.