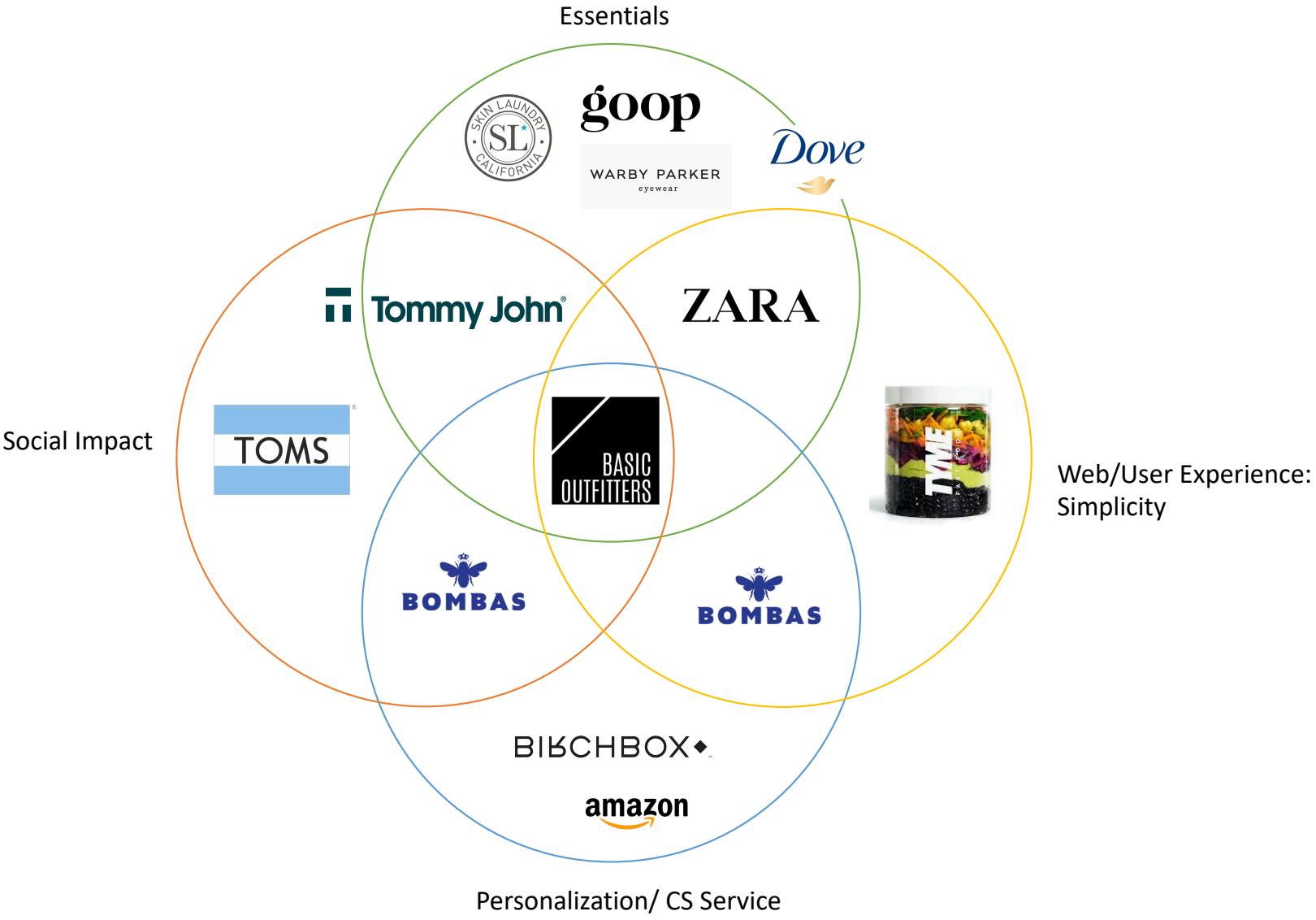
Essentials
goop
WARBY PARKER
eyewear
Dove
Tommy John
ZARA
Social Impact
TOMS
BASIC OUTFITTERS
Web/User Experience:
Simplicity
BOMBAS
BOMBAS
BIRCHBOX
amazon
Personalization/ CS Service